

Over-the-Counter (OTC) Benefit Overview



Florida Blue Medicare offers members a benefit allowance to spend on a variety of brand-name and generic health and wellness products.

CONVENIENT ORDERING OPTIONS



Website

Login to **My HealthLink™** at **FloridaBlue.com/Medicare** to order through the **Portal**



Phone

Call Member Services at **877-270-4569 (TTY: 711)**



Mail

Complete and mail an order form



MEDICARE

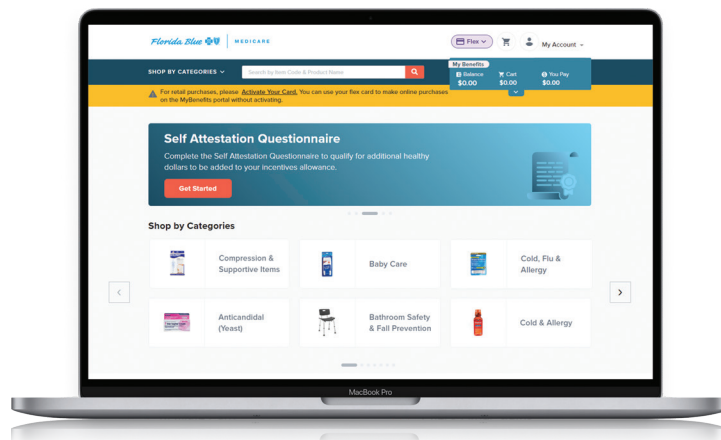
Your local Blue Cross Blue Shield

Personalized Portal

The Portal makes ordering products simple and hassle-free.

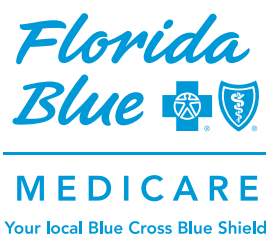
Members can easily:

- Search by category, price, and more
- See product descriptions, images, and related condition information
- View available benefit allowance
- Order health and wellness products
- Track order status in real-time



For questions about your benefits and to check your benefit allowance, members can call **877-270-4569 (TTY: 711)**.

Member Experience Advisors are available 8 a.m. - 8 p.m. local time.
Language support services are available free of charge.



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