

Earn \$500 Toward Your Premium

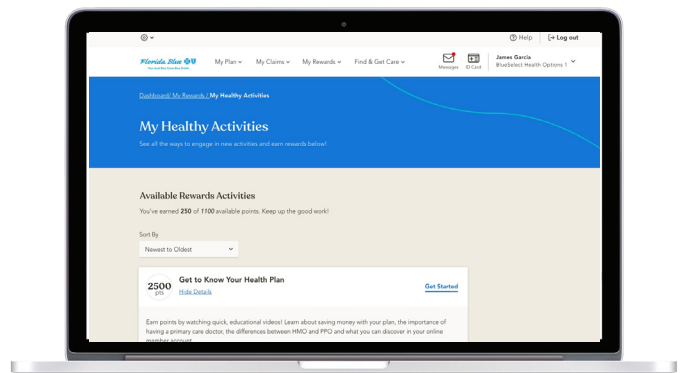
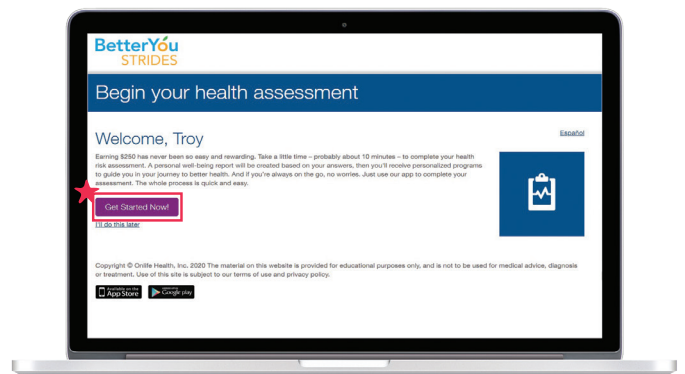
The Better You Strides wellness and rewards program builds a custom-made plan to help you get healthier. **With good health comes rewards.** You and family members age 18 and older on your plan can earn up to \$500 toward your premium. So, if you have three adults covered by your plan, that's \$1,500 for the year!

Complete activities that have points. Each month, we'll convert your points to dollars, and apply the amount to your premium on your next invoice. 100 points = \$1.

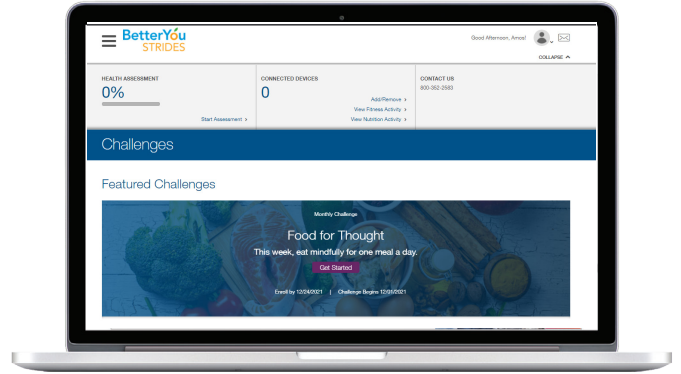
You can quickly earn up to \$125 in rewards in just one week. Complete more wellness activities to earn the remaining \$375 in rewards.

Ready to get started?

- Step 1.** Log in to your member account at floridablue.com. If you don't have a member account, you'll need your member ID number to create one.
- Step 2.** On your home page, click **My Rewards** at the top of the page. In the drop down menu, click **Rewards Center** to activate your rewards. After activation, scroll down and click **View All Options**. Or, go back to the **My Rewards** menu and click **My Healthy Activities**. You'll find a list of all the activities you can complete to earn rewards.
- Step 3.** Complete your health assessment to earn 5,000 points (a \$50 reward). It only takes about 15 minutes.
- Step 4.** If you have another few minutes, complete **Get to Know Your Health Plan** to earn 2,500 points (a \$25 reward).



Step 5. Complete at least seven days of the current monthly challenge to earn 5,000 points (a \$50 reward).



Keep earning rewards!

Visit your **Rewards Center** to find other activities you can complete to earn the remaining 37,500 points (\$375 in rewards).

When you complete an activity before the end of the month, you'll see the rewards applied to your premium on your next invoice.

If you don't have a monthly premium, your rewards can be converted to a prepaid card* you can use for some medical services, including copays and coinsurance.



If you have questions about the Better You Strides program and how to earn rewards, call us at the number on the back of your Florida Blue ID card. Or, click the Help icon at floridablue.com.

Florida Blue 
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*You could be eligible for a gift card if the earned reward amount is greater than your annual premium. The maximum amount of the gift card is \$500 per contract. The Better You Strides program is available to individual ACA Florida Blue members age 18 years or older, including dependents.

Florida Blue has entered into an arrangement with Onlife to provide Florida Blue members with care decision support services, information and other services. Please remember that all decisions that require or pertain to independent professional medical/clinical judgment or training, or the need for medical services, are solely your responsibility and the responsibility of your Physicians and other health care Providers. The programs mentioned above are subject to change.

Florida Blue and Florida Blue HMO are Independent Licensees of the Blue Cross and Blue Shield Association. We comply with applicable Federal civil rights laws and do not discriminate on the basis of race, color, national origin, age, disability or sex.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).

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