



# Earn a \$300 Reward While You Stay Healthy at Home

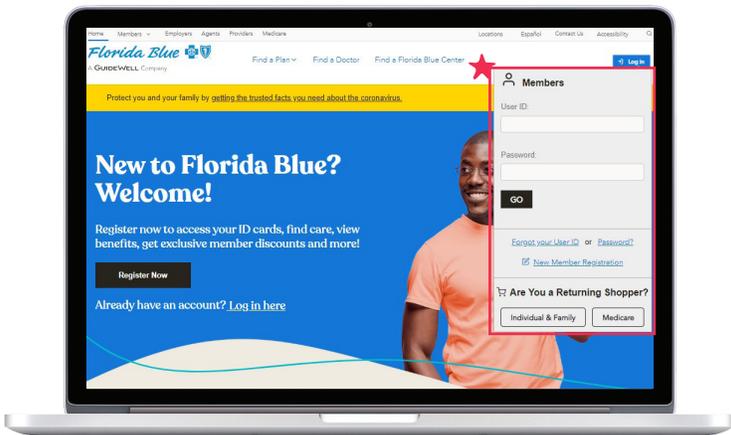
We recognize many of our friends and neighbors in Florida are experiencing financial difficulties as a result of the COVID-19 crisis.

We want to help lessen the burden so we've created a new opportunity for you to earn a \$300 reward that can be used toward some medical services, including copays and coinsurance for doctor visits. All you need is five minutes and access to your [floridablue.com](https://floridablue.com) member account.

## Learn and Earn

All covered family members age 18 and older<sup>1</sup> can earn the \$300 reward. Just watch a three-minute video featuring senior medical director Dr. Kelli Tice Wells who shares safety tips to follow during the coronavirus crisis.

Follow these three simple steps to earn your \$300 reward:



### Step 1.

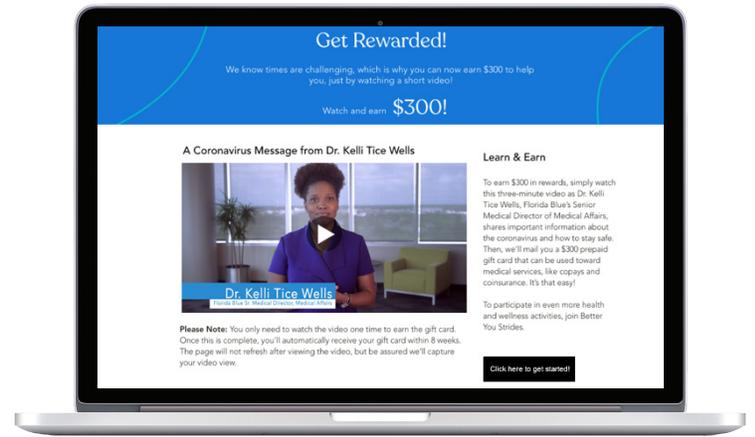
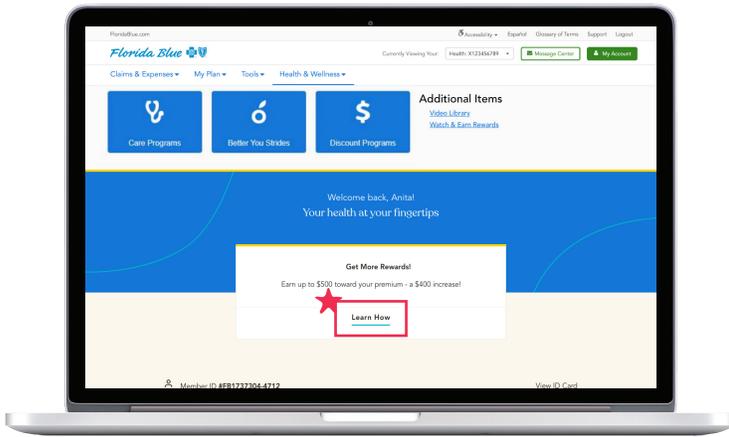
Log in or create a member account on [floridablue.com](https://floridablue.com).

**Earn a \$300 reward for watching a short video.**

**All you need is five minutes and access to your [floridablue.com](https://floridablue.com) member account.**

## Need help?

If you have questions about this reward please call us at the number on the back of your Florida Blue ID card.



## Step 2.

Click on **Learn How**, located within the white message box in the middle of the page.

## Step 3.

On the next page that appears, click on the video to watch Dr. Kelli Tice Wells share tips on how you can stay safe during the coronavirus pandemic. That's all you have to do! Our website will capture your video view which ensures you get your reward.

## Getting Your Reward

Once you've watched the video, **we'll mail a \$300 prepaid gift card that you can use to help pay for medical services**, including copays and coinsurance for doctor visits for you and covered family members. It can also be used for medical goods and services from the categories shown below. You'll receive your gift card within eight weeks of watching the video.

### Medical goods and services where you can use your gift card

Chiropractors	Dentists and orthodontists
Doctors	Hearing aids, sales, service*
Hospitals	Medical and dental laboratories
Medical services and health practitioners	Medical, dental, ophthalmic and hospital equipment/supplies
Nursing and personal care facilities	Opticians, optical goods, eyeglasses*
Optometrists and ophthalmologists*	Orthopedic goods – prosthetic devices
Osteopaths	Podiatrists and Chiroprodists

\*Card can only be used at freestanding businesses and not those located inside of other establishments. This card cannot be used to pay for purchases at retail, specialty and home delivery pharmacies.



<sup>1</sup>Covered family members 18 years and older must have a floriablue.com member account.

Eligibility is limited to members with an individual/family health plan purchased and maintained prior to 2014 (not an Affordable Care Act health plan) and members with coverage from their fully insured group employer health plan.

For more information about the prepaid gift card, visit [MyPrepaidCenter.com/site/Rewardforabetteryou-FIGroup](http://MyPrepaidCenter.com/site/Rewardforabetteryou-FIGroup).

Florida Blue and Florida Blue HMO are Independent Licensees of the Blue Cross and Blue Shield Association. We do not discriminate on the basis of race, color, national origin, age, disability or sex, gender identity, sexual orientation.

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-800-352-2583 (TTY: 1-877-955-8773).

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-800-352-2583 (TTY: 1-800-955-8770).