






Small Group Health Product Offerings

OVERVIEW

	BlueOptions	BlueSelect	BlueCare	SimplyBlue	FHCP
Characteristics	<ul style="list-style-type: none"> • PPO • Open access • No PCP assignment • Broad network • BlueCard 	<ul style="list-style-type: none"> • PPO/EPO • Open Access • No PCP assignment • Smaller network • BlueCard 	<ul style="list-style-type: none"> • HMO/POS • Open Access • No referrals required • Broad network 	<ul style="list-style-type: none"> • HMO • PCP assignment and no referral • High performing physician network • Broad facility network 	<ul style="list-style-type: none"> • HMO/POS • PCP assignment and referrals required • Staff model • Broad network in Flagler and Volusia
Availability	 in 67 counties	 in 31 counties	 in 45 counties	 in 27 counties	 in 5 counties
Target Market	<ul style="list-style-type: none"> • Attractive to members with high income willing to pay more for program features and those with medical needs 	<ul style="list-style-type: none"> • Attractive to members with higher income and those with medical needs 	<ul style="list-style-type: none"> • Lower cost offering attractive to groups looking for an alternative to BlueOptions 	<ul style="list-style-type: none"> • Attractive to groups in HMO markets who are looking for the lowest cost contribution plan • Comprehensive HMO coverage 	<ul style="list-style-type: none"> • Regional offering attractive to local businesses whose members live and work in the operational counties
Balanced Funding	Balanced Funding Eligible Products			N/A	N/A