Register as an Agent.

Select the Agents link on the top of the https://www.floridablue.com/ page

The Agent will land on the For Agents Login below or Register Now page. The Agent will select the Register Now Link.

Enter the Last 4 digits of SSN, First Name, Last Name, Date of Birth and zip code, complete the "I'm not a robot" reCaptcha and select the Next button.

Select the "Click here to receive a Registration Code" button.

Florida Blue

Welcome New User!   Need Help ?

Request a Registration Code

🔒   [Click here to receive a Registration Code]

This will be sent to the email address we have on the file for you. Check your email now and copy or write down the code,
then return to this page to enter the code. If you have already received your registration code, please enter it in the field
below:

                    Enter Registration Code : [   ]

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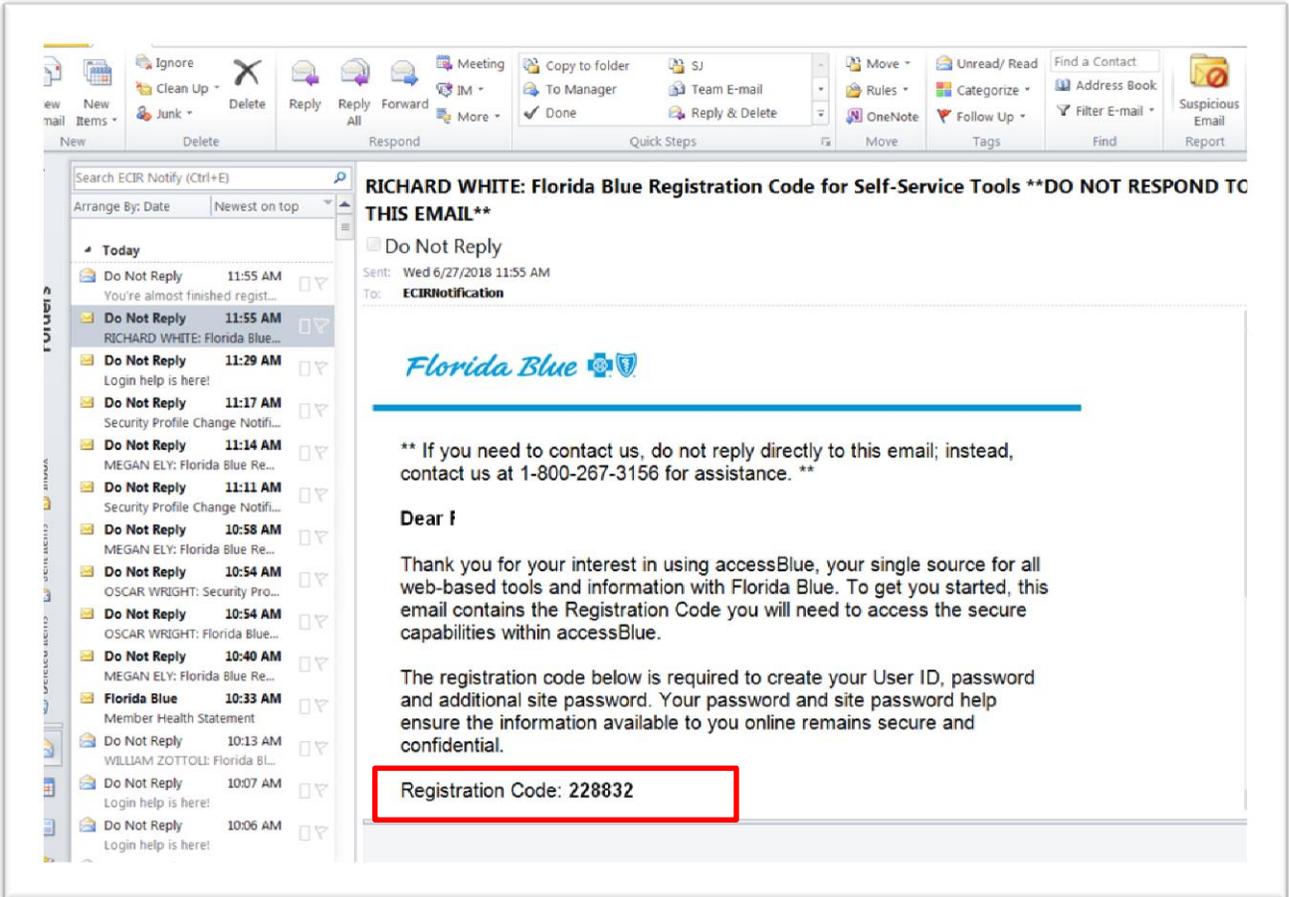
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The page will refresh to indicate that the email was sent:

Check your email for the code.. The email subject will be, "Florida Blue Registration Code for Self-Service Tools **DO NOT RESPOND TO THIS EMAIL**".

Use the code provided. Enter it into the text box then select "Next"

Create a new User ID and Password then re-enter the Password and select "Next"

Florida Blue 🔵⊕

Welcome New User!

Need Help ❓

Create a User ID and Password

Get started quickly by filling in all the fields below.

Choose a User ID: [   ]

User ID Guidelines
Example:john_doe1234

✔ Must be 6 - 25 characters
✔ Acceptable characters A-Z, a-z, 0-9, _ , - , . , $
✔ Cannot contain spaces
✔ Not a 9 digit number

Choose a New Password: [••••••] 👁

Re-enter New Password: [••••••] 👁

Password Guidelines
Example:MY@account2233

✔ Must be 6 - 15 characters
✔ Acceptable characters A-Z, a-z, 0-9, @ , _ , - , $, #
✔ Must contain at least one letter
✔ Must contain at least one number
✔ Cannot contain spaces
Cannot be the same as your User ID or Site Password

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Enter a new Site Password, re-enter it for confirmation and selelct "Next"

Florida Blue 🔵🛡️

Welcome New User!

Need Help ❓

Create a New Site Password

Create a Site Password: [••••••] 👁️

Re-enter your Site Password: [••••••] 👁️

Site Password Guidelines
Example:MY@account2233

✔ Must be 6 - 15 characters
✔ Acceptable characters A-Z, a-z, 0-9, @ , _ , - , $, #
✔ Must contain at least one letter
✔ Must contain at least one number
✔ Cannot contain spaces
  Cannot be the same as your User ID or Password

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Create three security questions and provide their answers then select "Next".

The confirmation page is displayed informing of the new User ID. Select "Continue" to be redirected to accessBlue.

The completed registration is also confirmed via email as shown.